

# Revenue Management made easy

The Dutch revenue management system, built by hospitality experts.



# Are you ready to increase your revenue?

RevControl, the Dutch cloud-based revenue management system, has been specially developed by hospitality experts to make your revenue management easy. It calculates recommended room rates based on the history, forecast, competitors and chosen pricing strategy. In addition, its clear reports and graphs give you quick insights in how your business is evolving.

## RevControl saves you time!

Working with RevControl saves you 16 hours a week on average.

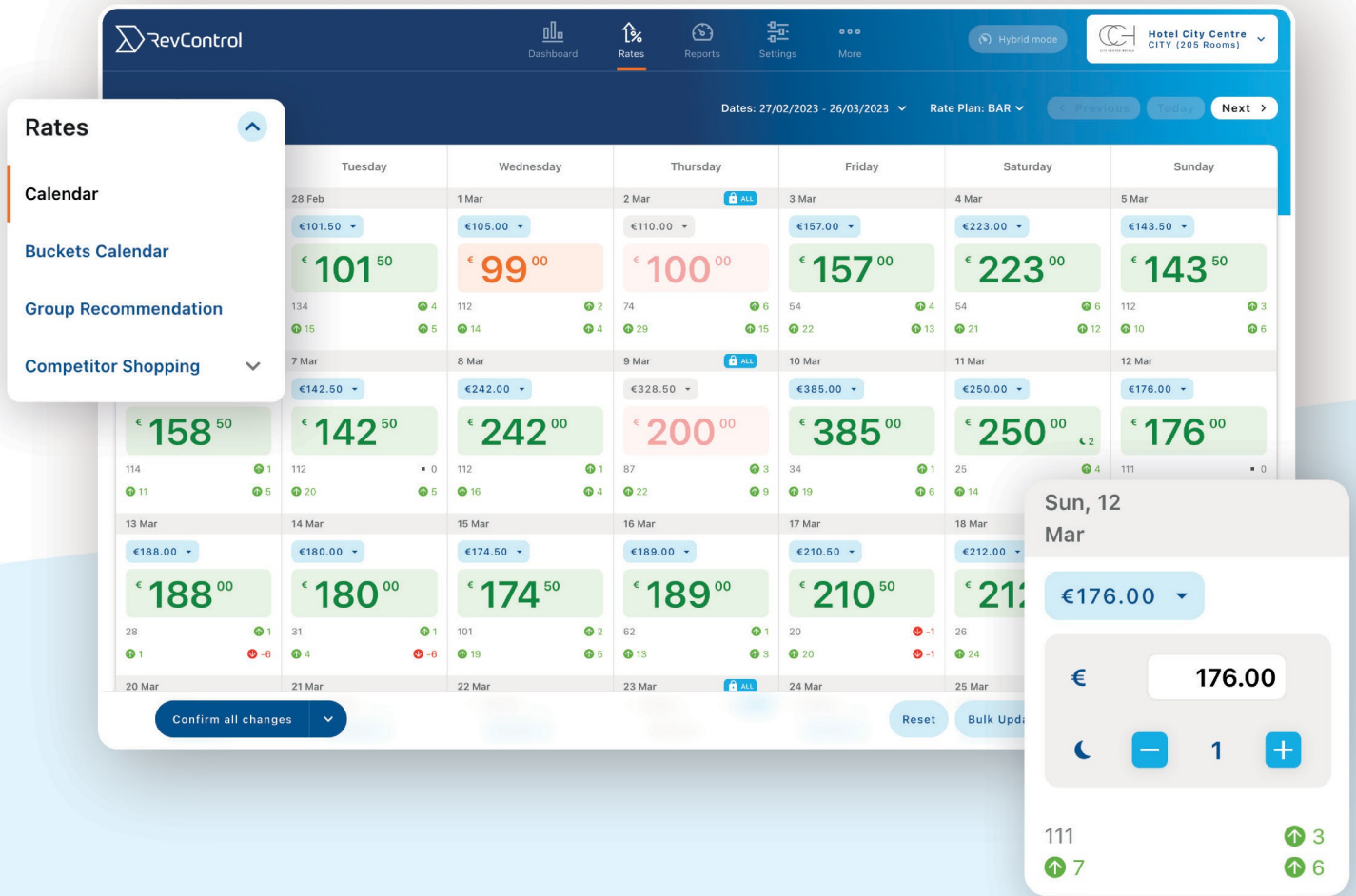
**Saves 1 hour per day** on manually changing rates in your PMS or Channel Manager. RevControl automatically publishes recommended rates for the next 365 days when using AutoPublish.

**Saves 3 hours per week** looking up competitor rates on OTA's. RevControl retrieves the prices of 10 self-selected competitors for 365 days in advance. These prices are used in reports and graphs to easily monitor the rate development of your competitors and they are used in the calculation of the recommended rates.

**Saves 4 hours a week** for making analyses.

The dashboard of RevControl shows all relevant statistics and alerts in one comprehensive overview for daily use. A simple click-through will bring you to the underlying detailed reporting should you wish to take a closer look.

**Saves 4 hours per week** for deciding which rates to use on each day. RevControl calculates the most optimal room rates up to 4 times per hour based on history, expected occupancy, competitors and your pricing strategy. Surely no employee has the time to recalculate the room rates for 365 days 4 times an hour?



# Your revenue will increase!

Apart from the time savings, RevControl generates an average of 17,5% more revenue on an annual basis:

- ✓ Your prices are in line with the market at all times
- ✓ A higher occupancy at a time of lower market demand due to a reduction in prices
- ✓ Pickup alerts prevent you from missing out on unexpectedly higher demand and optimize your prices in line with demand and your competitors
- ✓ Your profit will also be higher! You can group your distribution channels by commission level and use RevControls Rate Buckets to automatically close more expensive channels when reaching higher occupancy levels.

# Some of our great features!

RevControl is designed to assist you as a hotelier in your daily tasks. We have many great features and we regularly update the system with new and improved features based on user feedback.



## Multi-Property

RevControl is perfectly suitable for centralised revenue management in hotel groups. You can view data from all your properties together, or select each individual property.



## Rate Buckets

This feature allows you to automatically open and close rate groups based on your hotel's Business on the Books or Forecasted Occupancy, so you have full control of your distribution cost.



## Group Recommendation Tool

Calculate room rates for groups and check your availability in a convenient tool. Define your minimum daily rate and your group discount strategy.



## Competitor Rate Shopping

You can track daily rates of your top 10 most important competitors and use the competitor index to align your rates with the market.



## Autopublish

Automatically publish rates to your PMS or Channel Manager. New rate recommendations are available for 365 days in advance and calculated up to 4 times per hour. Hybrid or manual mode is also possible, you are in control!



**Book a demo  
with Guest360**

RevControl has many features that help grow your revenue and save time.

# We love connecting

We love to connect with your favorite PMS or Channel Manager. At the moment, our developers have created 50+ connections with the most popular and best PMS systems and channel managers. Aren't we connected with your system yet? Don't worry, we can probably develop it for you!



- ✓ Rates are sent to your PMS or Channel Manager for onward distribution
- ✓ Manually accept our rate recommendations, or switch to automatic or hybrid mode. Everything is possible, you are in control!
- ✓ New rate recommendations are available for 365 days in advance and calculated up to 4 times per hour.

**Get in touch  
with Guest360**



## Looking to connect? Let's talk code!

Our developers have created connections with the most popular and best PMS systems and channel managers. Your system not listed? Get in touch.

# Ready to start? Get in touch!

Excited to start automating your revenue management? Our Customer Success team will guide you through the installation to make the transition as smooth as possible. We will train you and assist with the setup. Once live, you may consult our knowledge base for frequently asked questions and we are available for support via chat, email or phone.



**Call:** +27 (0)21 207 6078  
**Mail:** [hello@guest360.cloud](mailto:hello@guest360.cloud)  
**Visit:** [www.guest360.cloud](http://www.guest360.cloud)

**Address:** 21 Roodehek Street,  
Gardens, Cape Town, 8001,  
South Africa